

Reference

API Services Reference

This page lists AppNexus API services, as well as the following information about each service:

- **Name:** The name of each service in the table below is also a link to its documentation.
- **Endpoint:** The URL where you can reach the service.
- **Context:** Whether the service is primarily used for buying, selling, etc.
- **Read-only?:** Whether the service responds to https requests other than GET.

| Name | Endpoint | Con |
|--|---|-------|
| Ad Profile Service | https://api.appnexus.com/ad-profile | Selli |
| Ad Quality Rule Service | https://api.appnexus.com/ad-quality-rule | Selli |
| Ad Server Service | https://api.appnexus.com/adserver | Buyi |
| Advertiser Service | https://api.appnexus.com/advertiser | Buyi |
| App Installation Service | https://api.appnexus.com/app-installation | App |
| Batch Segment Service | https://api.appnexus.com/batch-segment | Buyi |
| Brand Service | https://api.appnexus.com/brand | Buyi |
| Brand Company Service | https://api.appnexus.com/brand-company | Buyi |
| Broker Service | https://api.appnexus.com/broker | Buyi |
| Browser Service | https://api.appnexus.com/browser | Buyi |

| | | |
|---|--|-------|
| Campaign Service | https://api.appnexus.com/campaign | Buyi |
| Carrier Service | https://api.appnexus.com/carrier | Buyi |
| Category Service | https://api.appnexus.com/category | Buyi |
| Change Log Services | https://api.appnexus.com/change-log https://api.appnexus.com/change-log-detail | Buyi |
| City Service | https://api.appnexus.com/city | Buyi |
| Click Tracker Service | https://api.appnexus.com/clicktracker | Buyi |
| Content Category Service | https://api.appnexus.com/content-category | Selli |
| Country Service | https://api.appnexus.com/country | Buyi |
| Creative Service | https://api.appnexus.com/creative | Buyi |
| Creative Custom Request Template Service | https://api.appnexus.com/creative-custom-request-template | Buyi |
| Creative Custom Request Template Type Service | https://api.appnexus.com/creative-custom-request-template-type | Buyi |
| Creative Folder Service | https://api.appnexus.com/creative-folder | Buyi |

| | | |
|---------------------------------|---|-------|
| Creative Format Service | https://api.appnexus.com/creative-format | Buyi |
| Currency Service | https://api.appnexus.com/currency | Buyi |
| Developer Service | https://api.appnexus.com/developer | App |
| Device Make Service | https://api.appnexus.com/device-make | Buyi |
| Device Model Service | https://api.appnexus.com/device-model | Buyi |
| Designated Market Area Service | https://api.appnexus.com/dma | Buyi |
| Domain List Service | https://api.appnexus.com/domain-list | Buyi |
| External Inventory Code Service | https://api.appnexus.com/external-inv-code | Selli |
| Impression Tracker Service | https://api.appnexus.com/imptracker | Buyi |
| Insertion Order Service | https://api.appnexus.com/insertion-order | Buyi |
| Inventory Attribute Service | https://api.appnexus.com/inventory-attribute | Buyi |
| Inventory Resold Service | https://api.appnexus.com/inventory-resold | Buyi |
| IP Range List Service | https://api.appnexus.com/ip-range-list | Buyi |

| | | |
|-----------------------------------|---|------|
| Label Service | https://api.appnexus.com/label | Buyi |
| Language Service | https://api.appnexus.com/language | Buyi |
| Line Item Service | https://api.appnexus.com/line-item | Buyi |
| Media Subtype Service | https://api.appnexus.com/media-subtype | Buyi |
| Media Type Service | https://api.appnexus.com/media-type | Buyi |
| Member Service | https://api.appnexus.com/member | Fou |
| Member Profile Service | https://api.appnexus.com/member-profile | Buyi |
| Mobile App Service | https://api.appnexus.com/mobile-app | Buyi |
| Mobile App Instance Service | https://api.appnexus.com/mobile-app-instance | Buyi |
| Mobile App Instance List Service | https://api.appnexus.com/mobile-app-instance-list | Buyi |
| Object Limit Service | https://api.appnexus.com/object-limit | Fou |
| Operating System Service | https://api.appnexus.com/operating-system | Buyi |
| Operating System Extended Service | https://api.appnexus.com/operating-system-extended | Buyi |

| | | |
|---------------------------------|---|-------|
| Operating System Family Service | https://api.appnexus.com/operating-system-family | Buyi |
| Payment Rule Service | https://api.appnexus.com/payment-rule | Selli |
| Conversion Pixel Service | https://api.appnexus.com/pixel | Buyi |
| Pixel Template Service | https://api.appnexus.com/pixel-template | Buyi |
| Placement Service | https://api.appnexus.com/placement | Selli |
| Platform Member Service | https://api.appnexus.com/platform-member | Buyi |
| Plugin Service | https://api.appnexus.com/plugin | App |
| Plugin Instance Service | https://api.appnexus.com/plugin-instance | App |
| Profile Service | https://api.appnexus.com/profile | Buyi |
| Profile Summary Service | https://api.appnexus.com/profile-summary | Buyi |
| Publisher Service | https://api.appnexus.com/publisher | Selli |
| Region Service | https://api.appnexus.com/region | Buyi |
| Saved Report Service | https://api.appnexus.com/saved-report | Rep |

| | | |
|------------------------------|---|-------|
| Segment Service | https://api.appnexus.com/segment | Buyi |
| Site Service | https://api.appnexus.com/site | Selli |
| Tag Parser Service | https://api.appnexus.com/tag-parser-job | Buyi |
| Technical Attribute Service | https://api.appnexus.com/technical-attribute | Buyi |
| Creative Template Service | https://api.appnexus.com/template | Buyi |
| Domain Audit Status Service | https://api.appnexus.com/url-audit-search | Buyi |
| User Service | https://api.appnexus.com/user | Fou |
| User Group Pattern Service | https://api.appnexus.com/usergroup-pattern | Buyi |
| Visibility Profile Service | https://api.appnexus.com/visibility-profile | Selli |
| Authentication Service | https://api.appnexus.com/auth | Fou |
| Account Recovery Service | https://api.appnexus.com/account-recovery | Fou |
| Creative Search Service | https://api.appnexus.com/creative-search | Buyi |
| Creative Macro Check Service | https://api.appnexus.com/creative-macro-check | Buyi |

| | | |
|------------------------------|---|-------|
| Extract ClickTags Service | https://api.appnexus.com/extract-click-tags | Buyi |
| Report Service | https://api.appnexus.com/report | Rep |
| Lookup Service | https://api.appnexus.com/lookup | Rep |
| Search Service | https://api.appnexus.com/search | Fou |
| User Verification Service | https://api.appnexus.com/user-verification | App |
| Feed Status Service | https://api.appnexus.com/feed-status | Rep |
| Deal Buyer Access Service | https://api.appnexus.com/package-buyer-access | Buyi |
| Deal From Package Service | https://api.appnexus.com/deal-from-package | Buyi |
| Deal Service | https://api.appnexus.com/deal | Selli |
| Mobile App Store Service | https://api.appnexus.com/mobile-app-store | Buyi |
| Package Buyer Access Service | https://api.appnexus.com/package-buyer-access | Buyi |
| Package Service | https://api.appnexus.com/package | Selli |
| Report Status Service | https://api.appnexus.com/report-status | Rep |

| | | |
|-----------------------------|---|-------|
| Third-Party Pixel Service | https://api.appnexus.com/thirdparty-pixel | Buyi |
| Custom Model Service | https://api.appnexus.com/custom-model | Buyi |
| Custom Model Parser Service | https://api.appnexus.com/custom-model-parser | Buyi |
| Targeting Key Service | https://api.appnexus.com/targeting-key | Selli |
| Targeting Value Service | https://api.appnexus.com/targeting-value | Selli |

Related Topics

- [Authentication Service](#)
- [Member Service](#)
- [User Service](#)
- [Change Log Services](#)
- [Profile Service](#)
- [Buy-Side Services](#)
- [Sell-Side Services](#)
- [Reporting Services](#)
- [Read-Only Services](#)
- [Apps Marketplace Services](#)