

Reference

API Services Reference

This page lists AppNexus API services, as well as the following information about each service:

- **Name:** The name of each service in the table below is also a link to its documentation.
- **Endpoint:** The URL where you can reach the service.
- **Context:** Whether the service is primarily used for buying, selling, etc.
- **Read-only?:** Whether the service responds to https requests other than GET.

Name	Endpoint	Con
Ad Profile Service	https://api.appnexus.com/ad-profile	Selli
Ad Quality Rule Service	https://api.appnexus.com/ad-quality-rule	Selli
Ad Server Service	https://api.appnexus.com/adserver	Buyi
Advertiser Service	https://api.appnexus.com/advertiser	Buyi
App Installation Service	https://api.appnexus.com/app-installation	App
Batch Segment Service	https://api.appnexus.com/batch-segment	Buyi
Brand Service	https://api.appnexus.com/brand	Buyi
Brand Company Service	https://api.appnexus.com/brand-company	Buyi
Broker Service	https://api.appnexus.com/broker	Buyi
Browser Service	https://api.appnexus.com/browser	Buyi

Campaign Service	https://api.appnexus.com/campaign	Buyi
Carrier Service	https://api.appnexus.com/carrier	Buyi
Category Service	https://api.appnexus.com/category	Buyi
Change Log Services	https://api.appnexus.com/change-log https://api.appnexus.com/change-log-detail	Buyi
City Service	https://api.appnexus.com/city	Buyi
Click Tracker Service	https://api.appnexus.com/clicktracker	Buyi
Content Category Service	https://api.appnexus.com/content-category	Selli
Country Service	https://api.appnexus.com/country	Buyi
Creative Service	https://api.appnexus.com/creative	Buyi
Creative Custom Request Template Service	https://api.appnexus.com/creative-custom-request-template	Buyi
Creative Custom Request Template Type Service	https://api.appnexus.com/creative-custom-request-template-type	Buyi
Creative Folder Service	https://api.appnexus.com/creative-folder	Buyi

Creative Format Service	https://api.appnexus.com/creative-format	Buyi
Currency Service	https://api.appnexus.com/currency	Buyi
Developer Service	https://api.appnexus.com/developer	App
Device Make Service	https://api.appnexus.com/device-make	Buyi
Device Model Service	https://api.appnexus.com/device-model	Buyi
Designated Market Area Service	https://api.appnexus.com/dma	Buyi
Domain List Service	https://api.appnexus.com/domain-list	Buyi
External Inventory Code Service	https://api.appnexus.com/external-inv-code	Selli
Impression Tracker Service	https://api.appnexus.com/imptracker	Buyi
Insertion Order Service	https://api.appnexus.com/insertion-order	Buyi
Inventory Attribute Service	https://api.appnexus.com/inventory-attribute	Buyi
Inventory Resold Service	https://api.appnexus.com/inventory-resold	Buyi
IP Range List Service	https://api.appnexus.com/ip-range-list	Buyi

Label Service	https://api.appnexus.com/label	Buyi
Language Service	https://api.appnexus.com/language	Buyi
Line Item Service	https://api.appnexus.com/line-item	Buyi
Media Subtype Service	https://api.appnexus.com/media-subtype	Buyi
Media Type Service	https://api.appnexus.com/media-type	Buyi
Member Service	https://api.appnexus.com/member	Fou
Member Profile Service	https://api.appnexus.com/member-profile	Buyi
Mobile App Service	https://api.appnexus.com/mobile-app	Buyi
Mobile App Instance Service	https://api.appnexus.com/mobile-app-instance	Buyi
Mobile App Instance List Service	https://api.appnexus.com/mobile-app-instance-list	Buyi
Object Limit Service	https://api.appnexus.com/object-limit	Fou
Operating System Service	https://api.appnexus.com/operating-system	Buyi
Operating System Extended Service	https://api.appnexus.com/operating-system-extended	Buyi

Operating System Family Service	https://api.appnexus.com/operating-system-family	Buyi
Payment Rule Service	https://api.appnexus.com/payment-rule	Selli
Conversion Pixel Service	https://api.appnexus.com/pixel	Buyi
Pixel Template Service	https://api.appnexus.com/pixel-template	Buyi
Placement Service	https://api.appnexus.com/placement	Selli
Platform Member Service	https://api.appnexus.com/platform-member	Buyi
Plugin Service	https://api.appnexus.com/plugin	App
Plugin Instance Service	https://api.appnexus.com/plugin-instance	App
Profile Service	https://api.appnexus.com/profile	Buyi
Profile Summary Service	https://api.appnexus.com/profile-summary	Buyi
Publisher Service	https://api.appnexus.com/publisher	Selli
Region Service	https://api.appnexus.com/region	Buyi
Saved Report Service	https://api.appnexus.com/saved-report	Rep

Segment Service	https://api.appnexus.com/segment	Buyi
Site Service	https://api.appnexus.com/site	Selli
Tag Parser Service	https://api.appnexus.com/tag-parser-job	Buyi
Technical Attribute Service	https://api.appnexus.com/technical-attribute	Buyi
Creative Template Service	https://api.appnexus.com/template	Buyi
Domain Audit Status Service	https://api.appnexus.com/url-audit-search	Buyi
User Service	https://api.appnexus.com/user	Fou
User Group Pattern Service	https://api.appnexus.com/usergroup-pattern	Buyi
Visibility Profile Service	https://api.appnexus.com/visibility-profile	Selli
Authentication Service	https://api.appnexus.com/auth	Fou
Account Recovery Service	https://api.appnexus.com/account-recovery	Fou
Creative Search Service	https://api.appnexus.com/creative-search	Buyi
Creative Macro Check Service	https://api.appnexus.com/creative-macro-check	Buyi

Extract ClickTags Service	https://api.appnexus.com/extract-click-tags	Buyi
Report Service	https://api.appnexus.com/report	Rep
Lookup Service	https://api.appnexus.com/lookup	Rep
Search Service	https://api.appnexus.com/search	Fou
User Verification Service	https://api.appnexus.com/user-verification	App
Feed Status Service	https://api.appnexus.com/feed-status	Rep
Deal Buyer Access Service	https://api.appnexus.com/package-buyer-access	Buyi
Deal From Package Service	https://api.appnexus.com/deal-from-package	Buyi
Deal Service	https://api.appnexus.com/deal	Selli
Mobile App Store Service	https://api.appnexus.com/mobile-app-store	Buyi
Package Buyer Access Service	https://api.appnexus.com/package-buyer-access	Buyi
Package Service	https://api.appnexus.com/package	Selli
Report Status Service	https://api.appnexus.com/report-status	Rep

Third-Party Pixel Service	https://api.appnexus.com/thirdparty-pixel	Buyi
Custom Model Service	https://api.appnexus.com/custom-model	Buyi
Custom Model Parser Service	https://api.appnexus.com/custom-model-parser	Buyi
Targeting Key Service	https://api.appnexus.com/targeting-key	Selli
Targeting Value Service	https://api.appnexus.com/targeting-value	Selli

Related Topics

- [Authentication Service](#)
- [Member Service](#)
- [User Service](#)
- [Change Log Services](#)
- [Profile Service](#)
- [Buy-Side Services](#)
- [Sell-Side Services](#)
- [Reporting Services](#)
- [Read-Only Services](#)
- [Apps Marketplace Services](#)