

November 30, 2015

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We're pleased to announce the following enhancements to version 1.16 of the AppNexus Console API.

- **Changed Reports**
 - **All Reports**
 - **Deprecated report request parameters**
 - **Network Publisher Video Analytics**
 - **Deprecated and new fields**
 - **Network Billing Report**
 - **Report is deprecated and has been split into separate reports**

Changed Reports

All Reports

Deprecated report request parameters

The `row_per` and `groups` fields on the [Report Service](#) have been deprecated. By default, reporting results are automatically grouped by the dimensions in `columns`. Passing these fields has no effect.

Network Publisher Video Analytics

Deprecated and new fields

In the [Network Publisher Video Analytics](#) report, the `served` metric is being deprecated in favor of the `ad_responses` metric. The `ad_responses` metric includes responses delivered to the user's browser (or mediating server). A response can result in an impression, an error in player, or an auction with no impression event.

Network Billing Report

Report is deprecated and has been split into separate reports

The [Network Billing](#) is being deprecated and its functionality is being split into two separate reports: the [Buying Billing Report](#) and the [Selling Billing Report](#). It may be removed in a future breaking change release.

Furthermore, the new reports are adding and removing a number of fields as compared to the original report. A complete listing of the fields being added and removed is below.

- [Buying Billing Report](#)
- [Selling Billing Report](#)

[Buying Billing Report](#)

New Dimensions

- `advertiser_code`
- `insertion_order_code`

- line_item_code
- campaign_code
- deal_id
- deal_name
- buying_currency
- selling_currency

Removed Dimensions

- entity_member_id
- buyer_member
- buyer_type
- buyer_currency
- seller_member
- seller_type
- campaign
- creative_id
- creative_name
- creative
- placement_id
- placement_name
- placement
- revenue_type
- revenue_type_id
- payment_type
- advertiser
- advertiser_currency
- line_item
- publisher
- publisher_currency
- salesperson_for_advertiser
- salesperson_for_publisher
- account_manager_for_advertiser
- account_manager_for_publisher
- trafficker_for_line_item
- salesrep_for_line_item

New Metrics

- booked_revenue_dollars_buying_currency
- buyer_media_cost
- buyer_media_cost_buying_currency
- auction_service_deduction_buying_currency
- net_media_cost_buying_currency
- creative_overage_fees_buying_currency
- auction_service_fees_buying_currency

Removed Metrics

- media_cost
- media_cost_pub_curr
- media_cost_adv_curr
- net_media_cost_adv_curr

- ecpm
- ecpm_pub_curr
- ctr
- convs_rate
- network_revenue
- booked_revenue_adv_curr
- network_profit
- network_rpm
- network_ppm
- network_roi
- advertiser_revenue
- advertiser_profit
- advertiser_rpm
- advertiser_ppm
- advertiser_roi
- spend
- creative_overage_fees_adv_curr
- auction_service_fees_adv_curr
- auction_service_deduction_adv_curr
- reseller_revenue
- reseller_revenue_pub_curr

Selling Billing Report

New Dimensions

- publisher_code
- selling_currency
- buying_currency
- deal_id

Removed Dimensions

- entity_member_id
- buyer_member
- buyer_type
- buyer_currency
- seller_member
- seller_type
- insertion_order_id
- insertion_order_name
- campaign_id
- campaign_name
- campaign
- creative_id
- creative_name
- creative
- placement_id
- placement_name
- placement
- revenue_type
- revenue_type_id

- payment_type
- advertiser
- advertiser_currency
- line_item_id
- line_item_name
- line_item
- publisher
- publisher_currency
- salesperson_for_advertiser
- salesperson_for_publisher
- account_manager_for_advertiser
- account_manager_for_publisher
- trafficker_for_line_item
- salesrep_for_line_item

New Metrics

- reseller_revenue
- resold_revenue_selling_currency
- seller_media_cost
- seller_media_cost_selling_currency

Removed Metrics

- media_cost
- media_cost_pub_curr
- media_cost_adv_curr
- net_media_cost
- net_media_cost_adv_curr
- ecpm
- ecpm_pub_curr
- ctr
- convs_rate
- network_revenue
- booked_revenue
- booked_revenue_adv_curr
- network_profit
- network_rpm
- network_ppm
- network_roi
- advertiser_revenue
- advertiser_profit
- advertiser_rpm
- advertiser_ppm
- advertiser_roi
- spend
- creative_overage_fees
- creative_overage_fees_adv_curr
- auction_service_fees
- auction_service_fees_adv_curr
- auction_service_deduction
- auction_service_deduction_adv_curr
- reseller_revenue

- reseller_revenue_pub_curr